



**Advanced Intercom & Radio Systems.
Made in Wuppertal.**

Advanced Intercom & Radio Systems



RIEDEL GROUP AT A GLANCE:

Riedel was founded in 1987 and today employs over 200 people spread over 8 locations in Europe, Asia and North America.

The company operates in three business fields:

- **Intercom Manufacturer:** Riedel designs, manufactures and distributes the most sophisticated intercom, fiber, audio and radio technology for customers worldwide in the broadcast, pro-audio, event, sports and theatre industries.
- **Rental Service:** The rental service provides wired and wireless intercom solutions, IT infrastructure for events, accreditation & ticketing systems as well as radio and fibre-based audio and video transmission systems. Riedel offers extensive services including project planning, logistics, set-up and operation.
- **Radio Distribution:** Riedel is one of the biggest authorized Motorola business partners in Europe (partnership since 1991) and operates one of the biggest radio rental businesses worldwide.

Riedel's technology has been embraced at numerous international world class events including Formula 1 races and the Olympic Games 2008 where the company supplied all the venues at the Summer Games in Beijing. Leading broadcasting companies and prestigious theatres have also utilized the systems as have smaller applications and events. The company's reference list compromises of more than 100 large projects.

Riedel Communications, founded in 1987, designs, manufactures and distributes the most sophisticated intercom, fibre, audio and radio technology for customers worldwide in the broadcast, event and theatre industries. The company is known for pioneering digital audio matrix systems and is the market leader in fibre-network matrix systems. Riedel is headquartered in Wuppertal, Germany and employs over 200 people in 8 locations throughout Europe, Asia, Australia and North America.

Optimised Business Processes

In 2004 Riedel moved all divisions to the company's new headquarters in Wuppertal. The consolidation of all the divisions – R&D, manufacturing, project management, marketing and sales – has resulted in optimisation of internal business processes. Now project management and product development work unison. Product development and enhancement benefit directly from the experience of previous and current projects. Sales & Service



References: +++ 2008 Olympic Games Beijing +++ Olympic Winter Games 98-06 +++ Formula One GP +++ BBC, UK +++ Red Bull Air Race World Series +++ TVE, Spain +++ Alfacam, Belgium +++ BR, Germany +++ DR BYEN, Denmark +++ NOB, Netherlands +++ NFL Network, USA +++ NMT, USA +++ NTV, Germany +++ RTL, Germany +++ ORF, Austria +++ SWR, Germany +++ ZDF, Germany +++ Versacom, USA +++ Wige, Germany ++ + RTBF TV, Belgium +++ Wiener Musikverein, Austria +++ Super Bowl 03-05 +++ Bregenzer Festspiele, Austria +++ Anhui TV, China +++ Fuji TV, Japan +++ World Ga



offices in Berlin, Vienna, London, Singapore, Sydney and Los Angeles maintain optimal service to the customers.

Everything from a Single Source

Audio matrix systems, control panels, analogue and digital radio systems and accessories comprise the core of Riedel's product and solutions portfolio. In close collaboration with its system partners, Riedel's capabilities extend to custom-made solutions and ready-to-use systems. Years of experience in project management and individual adaptation of the products underscore the customer orientation within the company.

Practical Solutions from Practical Experiences

Riedel maintains a large rental operation which enables the company to address the needs of its customers directly. The rental service provides wired and wireless intercom solutions, IT infrastructure for

events, accreditation & ticketing systems as well as radio and fibre-based audio and video transmission systems.

In addition to the rental business, Riedel offers extensive services from project planning to operation. "Our rental activities allow us to guarantee that our products target the customer's needs. We analyze their problems and develop appropriate solutions. At Riedel practical solutions are developed from practical experiences. This is part of our corporate identity", explains Thomas Riedel, Managing Director of Riedel Communications.

Quality made in Germany

Riedel's products are manufactured in Germany - from research and development through to production. "Our products which are in use 24x7 have over 15 years proven their quality and strength," says Riedel.



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